



KONG[®]
Solutions



Why KONG?



Dogs Need to Play[®]

A dog's physical and mental development are influenced by a healthy, instinctual need to play. Built for durability, KONG dog toys encourage play and offer enrichment all while meeting this instinctual need to play.

KONG Solutions

KONG Classic dog toys offer a solution for those dogs that may be demonstrating some behavioral setbacks. A stuffed KONG helps shift unwanted energy to more positive behavior by offering a mind-occupying and physical challenge while offering heavy doses of rewarding play along the way.

Choose Your KONG



Classic
Normal Chewers



Puppy
Growing Puppy Teeth



Extreme
Power Chewers

Stuff to Entice



- Loosely for Beginners
- Tighter for Advanced Users

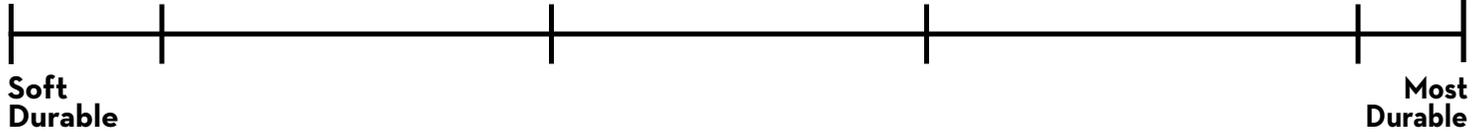
Mental Enrichment



Satisfying Instinctual Needs
All-Natural Rubber

* **BONUS:** For an added challenge, freeze KONG for 4-6 hours before giving to your dog.

Rubber Selection



KONG Puppy

- Beginning to Light Chewers
- Designed for Puppy Teeth and gums
- Softest Rubber
- Blue & Pink

KONG Senior

- Light Chewers
- Designed for Aging Teeth and gums
- Soft Rubber
- Purple

KONG Classic

- Average Chewers
- Designed for most adult dogs
- Durable Rubber
- Red

KONG Extreme

- Power Chewers
- Designed for extreme chewers
- Most Durable Rubber
- Black



Made in the USA with All-Natural Rubber

Choose Your Size



XS

Up to 5 lbs
Up to 2 kg



S

Up to 20 lbs
Up to 9 kg



M

15 - 35 lbs
7 - 16 kg



L

30 - 65 lbs
13 - 30 kg



XL

60 - 90 lbs
27 - 41 kg



XXL

85+ lbs
38+ kg

How to Stuff a KONG



* **BONUS:** For an added challenge, freeze stuffed KONG for 4-6 hours before giving to your dog.



Mix



Fill



Seal



Give

KONG Stuffing Levels

1st Time
KONG User



Easy
Stuffed lightly

Average
KONG User



Medium
Stuffed slightly tighter

Advanced
KONG User



Hard
Stuffed tightly

It's Only Natural...



Dogs Need to Play.[®]

KONG Helps Solve...

Chewing



Weight Management



Teething



Crate Training



Separation Anxiety



Digging & Barking



Boredom



For more information on KONG 101, Solutions and stuffing recipes, visit [KONGcompany.com](https://www.kongcompany.com).





Chewing

Without an acceptable outlet for the natural instinct to chew, many dogs turn to destructive chewing in the home.

- KONG toys are made from durable rubber in a variety of formulas and provide dogs an appropriate way to fulfill chewing instincts.

- Chewing a KONG keeps jaws strong and teeth clean.

- Prevention is key—teaching dogs acceptable chewing behaviors with KONG helps avoid destructive chewing from the start.





Teething

Puppies have 28 baby teeth that erupt through the gums, sometimes causing pain.

- Chewing soft rubber helps to alleviate teething pain.
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- KONG Puppy rubber toys are designed for growing teeth and jaws. These toys help promote the entry of growing teeth, while establishing healthy chewing habits.
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- When the new adult teeth are fully set at about 9 months, dogs should move to a KONG Classic or KONG Extreme based on their chewing style.
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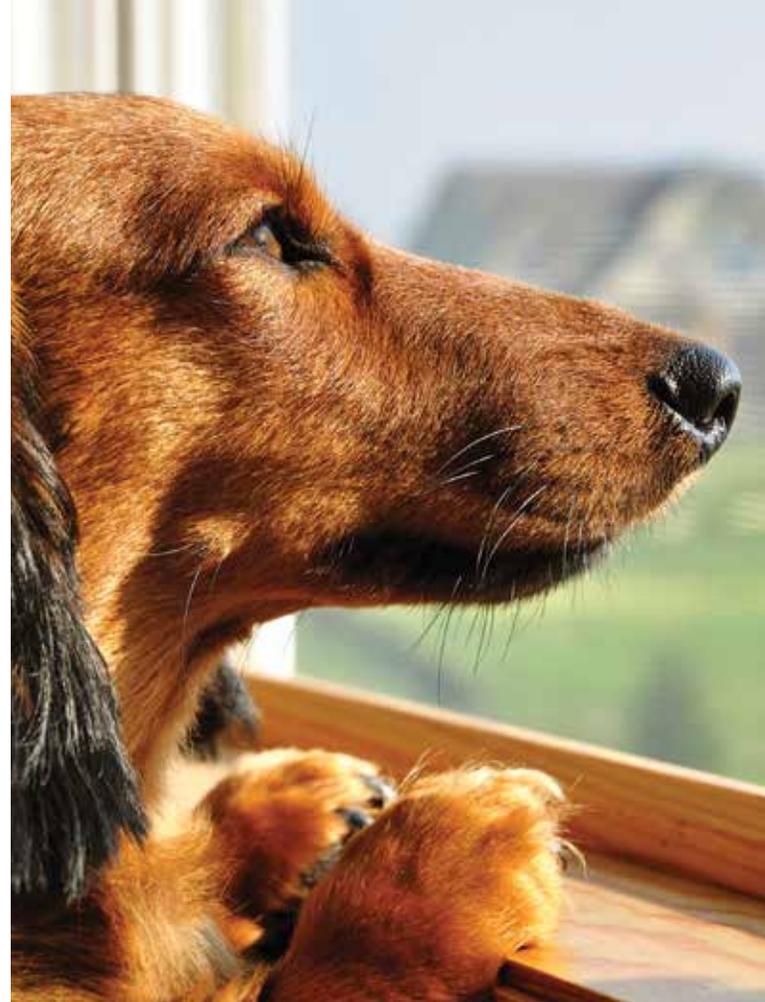
Separation Anxiety

Separation anxiety occurs in the first 20 minutes after you leave a dog alone.

- A simple solution is to help the dog develop a positive association between being left alone and good things, like a treat-stuffed KONG.

- Stuffing a KONG toy with a mix of wet and dry ingredients creates a challenge that typically lasts 20 minutes, engaging dogs during the time when anxiety is at its peak.

- A KONG can even be frozen so that getting all the food out takes even more time.





Boredom

To combat boredom, a dog will always find something to do—often this leads to problem behavior.

- Stuffed and frozen KONG toys extend playtime and create a healthy, long-lasting challenge.

- In addition to extending playtime, working on a stuffed KONG mentally stimulates dogs, beating boredom and keeping the mind sharp.



Digging & Barking

Digging and barking are typically outgrowths of boredom or fear.

- Creating good behaviors start with productive play, which allows dogs to expend excess energy.

- Every time you throw a KONG toy, the unpredictable bounce ensures no two games are ever the same, keeping the dog engaged and excited for more.

- A stuffed KONG is also helpful for a dog left outside to play. Directing their energy toward something positive, like working for the food inside the toy, diminishes bad behaviors.





Crate Training

Crates provide a sense of security for dogs and also aid in housetraining. To successfully crate train a dog, it's critical to create a positive association with the crate.

- Start a dog's crate training by stuffing a KONG toy with a favorite treat.

- Let the dog see and smell the stuffed toy, then place the KONG in the back of the crate leaving the door open.

- As the dog chews on the KONG inside the crate, they begin to feel more comfortable and create a positive association with the crate. Repeat this until their dog is happy to settle in the crate on their own.



Weight Management

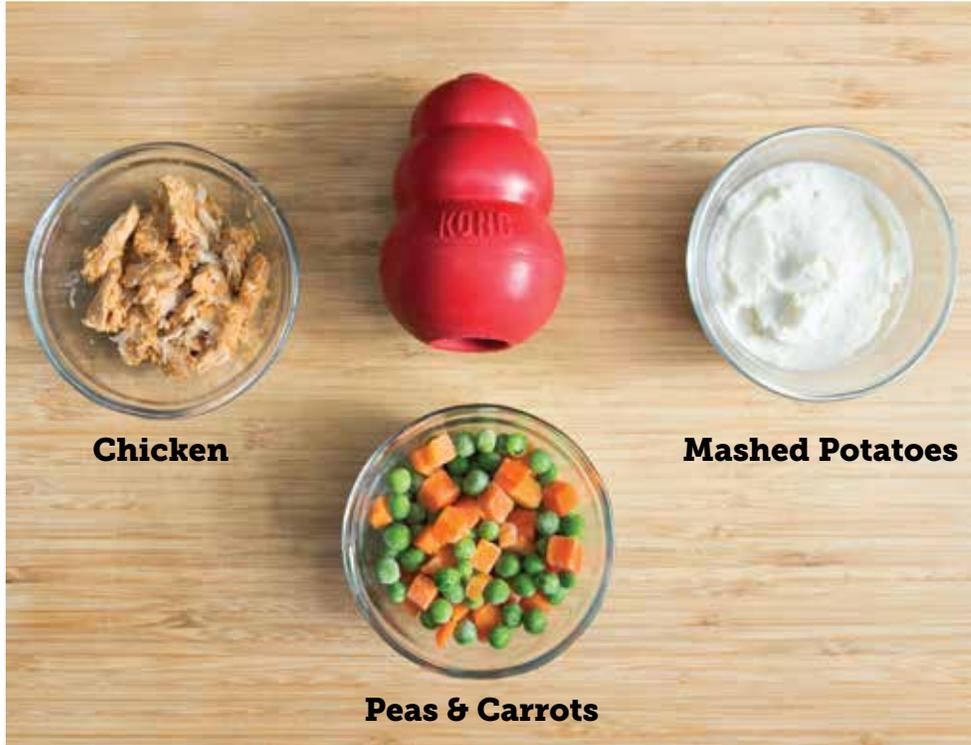
Your dog's weight is critical to his or her health; about 35 percent of dogs are overweight or obese.

- Feeding your dog from the KONG Classic or Wobbler will not only slow their eating, but provide a satisfying mental and physical challenge.

- Like walking, play has countless benefits for dogs. The erratic bounce of the KONG Classic makes games of fetch new and exciting each time, keeping your dog engaged in healthy physical activity.



KONG Favorite Recipes



Chicken Pot Pie

Ingredients:

- 1/2 cup Cooked Chicken
- 1/2 cup Mashed Potatoes
- 1/4 cup Frozen Peas & Carrots

Mix all ingredients together and stuff into a KONG. Freeze for a longer lasting treat.

*Will fill one to two Large or X-Large KONGs

KONG Favorite Recipes

Spring Fever

Ingredients:

- 🍷 1/2 cup Plain Yogurt
- 🍷 1/2 cup Kibble
- 🍷 1/8 cup Green Beans
- 🍷 1/8 cup Chopped Strawberries

Mix all ingredients together and stuff into a KONG. Freeze for a longer lasting treat.

*Will fill one to two Large or X-Large KONGs



KONG Favorite Recipes



KONG[®]
Dogs Need to Play.[®]

A KONG can be stuffed with anything that is good for your dog. Please check our website for more recipes, or try coming up with some on your own.

For more recipes, please visit **KONGcompany.com.**

We are adding more all of the time.



KONG® 

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